

1 **GIRARDI KEESE**

2 John A. Girardi, Esq. (SBN #54917)

3 jgirardi@girardikeese.com

4 V. Andre Sherman, Esq. (SBN #198684)

5 asherman@girardikeese.com

6 1126 Wilshire Blvd.

7 Los Angeles, CA 90017

8 Ph: (213) 977-0211

9 Fax: (213) 481-1554

10 Attorneys for Plaintiffs and the Proposed Class

11 [Additional counsels on signature page]

12 **UNITED STATES DISTRICT COURT**
13 **NORTHERN DISTRICT OF CALIFORNIA**

14 JANE ROE, individually, and as a
15 representatives of the class,

16 Plaintiffs,

17 vs.

18 FRITO-LAY, INC.; and DOES 1-10
19 inclusive,

Defendants.

) CASE NO.: 3:14-CV-00751-HSG
1) **MOTION FOR PRELIMINARY
2) APPROVAL**
3)
4) Judge: Hon. Haywood Gilliam, Jr.
5) Courtroom: 15
6)
7) Hearing Date: 11/19/15
8) Time: 2:00 P.M.
9) Location: Courtroom 15, San Francisco

1 Now come the Plaintiffs, by and through counsel hereby move the Court
2 pursuant to Federal Rule of Civil Procedure 23 for preliminary approval of the class
3 settlement, certification of a class for the purposes of settlement, and approval of
4 form and manner of notice. The Plaintiff seeks an Order:

5 1) Conditionally certifying a Settlement Class comprised of the Settlement
6 Class Members;
7 2) Preliminarily approving the Settlement Agreement and Release;
8 3) Approving the proposed Notices of Class Action Settlement;
9 4) Certifying Plaintiff Jane Roe as Class Representatives;
10 5) Appointing Plaintiff's counsel as Class Counsel; and
11 6) Appointing a Settlement Administrator;

12 A memorandum in support is attached hereto and incorporated herein.

13 Respectfully submitted.

14 DATED: October 14, 2015

DEVIN H. FOK ESQ.

DHF LAW, P.C.

16 By: /s/ Devin H. Fok

17 Devin H. Fok

18 Attorney for Plaintiff

19
20
21
22
23
24
25
26
27
28

TABLE OF CONTENTS

4	MEMORANDUM OF POINTS AND AUTHORITIES.....	3
5	I. INTRODUCTION	3
6	II. PLAINTIFF'S CLAIMS	3
7	III. THE LITIGATION AND SETTLEMENT OF THE ACTION	4
8	IV. THE PROPOSED SETTLEMENT	5
9	A. Attorney's Fees and Expenses and an Incentive Award to the Class	
10	Representative.....	6
11	B. Settlement Claims Procedures and Opt-Out	7
12	V. THE SETTLEMENT CLASS SHOULD BE CERTIFIED.....	7
13	A. Rule 23(a) Requirements	8
14	a. Numerosity	8
15	b. Commonality	9
16	c. Typicality	10
17	d. Adequacy of Representation	10
18	B. Rule 23(b)(3) Requirements	11
19	C. The Proposed Settlement More Than Satisfies the Standard for Preliminary	
20	Approval.....	12
21	a. The Settlement Is the Product of Serious, Informed, Non-Collusive	
22	Negotiations.....	13
23	b. The Settlement Has No Deficiencies	13
24	c. The Settlement Does Not Grant Preferential Treatment	14
25	d. The Settlement Is Adequate and Reasonable	14

1	D. The Court Should Approve Dissemination of the Proposed Class Notice	15
2	VI. CONCLUSION	16
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		

MEMORANDUM OF POINTS AND AUTHORITIES

I. INTRODUCTION

Plaintiff Jane Roe, individually and on behalf of the Settlement Class seek preliminary approval of the proposed Settlement Agreement with Defendant Frito-Lay, Inc. (“Defendant” or “Frito-Lay”). The Settlement Agreement between Plaintiff and Defendant (collectively, the “parties”), if approved, will resolve all claims of the Plaintiffs and all members of the Class in exchange for Defendant’s agreement to pay \$259,000 into a common settlement fund.

The proposed settlement of this action is the product of hard-fought and lengthy arm's-length negotiations by experienced and informed counsel and warrants preliminary approval, as the terms are "fair, reasonable, and adequate." Fed. R. Civ. P. 23(e)(2).

II. PLAINTIFF'S CLAIMS

Plaintiff filed her case under a pseudonym, and if requested, will disclose her true name to this Court. She applied for employment with Frito-Lay, Inc. as a full time packer. She alleges, in her First Amended Class Action Complaint (“FAC”) that she was denied employment by Defendant on the basis of an employment background report¹ that contained erroneous and derogatory information. FAC ¶¶28, 31.

Under the Fair Credit Reporting Act (“FCRA” 15 U.S.C. §1681 *et seq.*), whenever adverse action is contemplated in whole or in part basis of information disclosed in a consumer report, the “user” of the consumer report must provide pre-adverse action notice compliant with 15 U.S.C. §1681b(b)(3)(A). The notice mandated under this requirement is commonly referred to as “pre-adverse action notice.” The idea behind this notice is to allow the consumer an opportunity to review

¹ They are defined as “consumer reports” under the FCRA. See 15 U.S.C. §1681a(d)(1)(B).

1 and dispute information in a consumer report before the employment opportunity is
 2 gone.

3 Courts have required pre-adverse action notice to be provided within a
 4 reasonable time *prior* to the taking of adverse action. Generally, adverse action
 5 cannot be taken unless a minimum of 5 business days have elapsed from the date a
 6 pre-adverse action notice is *received*. *Reardon v. ClosetMaid*, 2013 U.S. Dist.LEXIS
 7 169821, *43 (W.D. Pa. Dec. 2, 2013) (“*Reardon*”) citing H.R. Rep. 103-486 at 40
 8 (1994) (a “reasonable period for the employee to respond to disputed information is
 9 not required to exceed 5 business days following the consumers’ receipt of the
 10 consumer report from the employer.”).

11 Plaintiff alleges that rather than sending her a pre-adverse action notice,
 12 Defendant sent an adverse action notice indicating that her employment opportunity
 13 had been rejected. Defendant did not provide Plaintiff with any opportunity to review
 14 and dispute the inaccurate information disclosed in her report before Defendant took
 15 adverse action on the basis of the report. FAC ¶¶32, 33.

16 The primary remedy sought by Plaintiff on a class basis was a statutory
 17 damage award permitted between \$100 to \$1,000 upon proof of a willful FCRA
 18 violation. 15 U.S.C. §1681n.

19

20 **III. THE LITIGATION AND SETTLEMENT OF THE ACTION**

21 Plaintiff initially filed her Class Action Complaint in Alameda County Superior
 22 Court (Superior Court Case Number: RG13707606) on December 20, 2013 alleging
 23 two causes of action: 1) violation of the FCRA, 15 U.S.C. §1681b(b)(3) for failing to
 24 provide preadverse action notice; and 2) violation of Cal. Lab. C. §432.7(a) for
 25 denying employment on the basis of records of arrests that did not result in
 26 conviction. Defendant removed the action to this Court on February 19, 2014.

27 Subsequent to the filing of the Original Complaint, the parties met and
 28 conferred regarding the legal sufficient of Plaintiff’s allegations relating to California

1 Labor Code §432.7. After a lengthy discussion and exchange of legal authority, the
 2 parties filed a stipulation to file a First Amended Class Action Complaint (“FAC”)
 3 omitting said state-law cause of action but leaving intact the FCRA cause of action.
 4 Docket# 18. On October 3, 2014, Defendant filed an Answer to Plaintiff’s FAC.

5 In the meantime, the parties exchanged Rule 26(a) Disclosures and formal
 6 written discovery including the production of information related to Defendant’s pre-
 7 adverse action notice procedures as well as the class size. The parties further
 8 exchanged informal discovery as well as legal authority on their respective positions.

9 On November 20, 2014, the parties participated in class-wide mediation with
 10 Mr. Mark S. Rudy of Rudy, Exelrod, Zieff & Lowe, LLP, an experienced and well-
 11 regarded mediator. After a full-day of mediation, the parties were unable to resolve
 12 the matter. Although this initial session was unsuccessful, the parties continued
 13 settlement discussions through Mr. Rudy. On or about February 2014, the parties
 14 reached a tentative settlement which culminated in a confidential memorandum of
 15 understanding.

16 A formal settlement agreement was executed on October 13, 2015.

17

18 **IV. THE PROPOSED SETTLEMENT**

19 Following formal mediation and subsequent settlement arm’s-length
 20 negotiations, and in light of the uncertain outcome and the risk of further litigation,
 21 including class certification, the parties reached the terms of the proposed settlement.
 22 Plaintiff seeks to certify a settlement class comprised of:

23 All natural persons residing in the United States, who within five years prior
 24 to the filing of the action through the date of Preliminary Approval, were
 25 the subject of a consumer report prepared at the request of Frito-Lay for
 26 employment purposes, and who received a “flag” from LexisNexis.
 27 Settlement Agreement, ¶II.G.

28 A “flag” in a LexisNexis consumer report alerts Defendant to the existence of
 29 adverse information such as the existence of criminal history prompting further

1 action. Anybody who did not receive a “flag” means that the report was free of
 2 adverse information and that he or she had successfully passed the background check.

3 Under the Settlement Agreement, Defendant shall contribute \$259,000 to a
 4 Settlement Fund (“Gross Settlement Fund”), which will be distributed according to
 5 the terms of the Settlement Agreement as described below. Fok Decl., Settlement
 6 Agreement, ¶VIII.5, 6. The Settlement Fund is ***Non-Reversionary*** and any
 7 undistributed funds will be donated in *Cy Pres* to United Way. Settlement
 8 Agreement, ¶VIII.7.b.iii.

9 Every class member who returns a claim form will be entitled to a *pro rata*
 10 distribution from the settlement. The *pro rata* distribution will be made after payment
 11 of attorney’s fees, expenses, Class Representative Incentive Award as approved by
 12 the Court, and Settlement Administration fees. Settlement Agreement, ¶VIII.7.b.i.

13 The claim form will have a check box for the class member to indicate whether
 14 he or she believes that adverse action was taken on the basis of information disclosed
 15 in a consumer report. Fok Decl., Settlement Agreement, Exhibit 2. If the box is
 16 checked and the form is return completed within the designated post mark date, the
 17 class member will be entitled to distribution.

18

19 **A. Attorney’s Fees and Expenses and an Incentive Award to the Class**
 20 **Representative**

21 The Settlement Agreement provides that Class Counsel may move for the
 22 Court to award attorney’s fees and expenses to be paid from the Gross Settlement
 23 Fund. Fok Decl., Settlement Agreement, ¶VIII.6. The Fees Award is in an amount not
 24 to exceed 33% of the Settlement Fund or \$85,470.00. This amount is less than the
 25 Plaintiff’s counsel’s lodestar.

26 Class Counsel may also seek reimbursement of costs not to exceed \$10,000.
 27 Class Counsel may also petition this Court on behalf of the named Plaintiff an
 28 incentive award in an amount not to exceed \$5,000.00. *Id.*

1 The Settlement Agreement further provides that Class Counsel may petition for
 2 reimbursement of reasonable class claim administration expenses. *Id.*

3 These items are to be deducted from the Settlement Fund prior to distribution
 4 to the class. *Id.*

5

6 **B. Settlement Claims Procedures and Opt-Out**

7 Within 30 days from preliminary approval of this settlement, Defendant is to
 8 submit a “Class List and Data Report” showing each Plaintiff’s name, most current
 9 mailing address and telephone number, and social security number.

10 Within 30 days after receipt of the “Class List and Data Report”, the settlement
 11 administrator will issue notices attached as Exhibit 1 and 2, as well as any other
 12 jointly prepared notice packets to the Settlement Agreement via first class U.S. mail,
 13 postage prepaid to each member of the list. Fok Decl., Settlement Agreement, ¶VIII.
 14 12.(d).(1).

15 Class members will have 30 days from the date of the mailing of the notice
 16 packet to submit claims or opt-out of or object to the settlement.

17 Additionally, the Settlement Administrator shall establish a website with the
 18 full text of the Settlement Agreement, the Notices for the two Funds, both in short
 19 and long form, Preliminary Approval and contact information for Settlement Class
 20 Counsel and the Settlement Administrator.

21

22 **V. THE SETTLEMENT CLASS SHOULD BE CERTIFIED**

23 Rule 23 allows courts to conditionally or provisionally certify a class for
 24 purposes of effectuating a settlement. *In re General Motors Corp. Pick-Up Truck*
Fuel Tank Prods. Liability Litig., 55 F.3d 768, 793-94 (3rd Cir. 1995); *White v.*
Experian Info. Solutions, Inc., 803 F. Supp.2d 1086, 1094 (C.D. Cal. 2011) (“Where,
 25 as here, ‘the parties reach a settlement agreement prior to class certification, courts
 26 must peruse the proposed compromise to ratify both the propriety of the certification

1 and the fairness of the settlement.””). To certify a class, the court must find that the
 2 prerequisites of Rule 23(a) are met, and that the case falls within at least one of the
 3 categories listed in Rule 23(b). *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1022 (9th
 4 Cir. 1998); *Legge v. Nextel Communications, Inc.*, CV 02-8676-DSF (VNKX), 2004
 5 WL 5235587, *1 (C.D. Cal. June 25, 2004). The same standards generally apply
 6 where certification is sought for settlement purposes only, although issues of
 7 manageability at trial are not relevant. *Amchem Prods., Inc. v. Windsor*, 521 U.S. 591,
 8 620 (1997). Both Rule 23(a) and Rule 23(b) are satisfied here.

9

10 **A. Rule 23(a) Requirements**

11 Under Rule 23(a), one or more persons may sue as representative parties on
 12 behalf of a class if: 1) the class is so numerous that joinder of all members is
 13 impracticable; 2) there are questions of law or fact common to the class; 3) the claims
 14 or defenses of the representative parties are typical of the claims or defenses of the
 15 class; and 4) the representative parties will fairly and adequately protect the interests
 16 of the class. Fed. R. Civ. P. 23(a).

17 **a. Numerosity**

18 A class action can only be maintained where “the class so numerous that
 19 joinder of all members is impracticable.” Fed. R. Civ. P. 23(a)(1); *Legge*, 2004 WL
 20 5235587 at *4. But “[t]here is no absolute number at which joinder becomes
 21 impracticable. *Legge*, 2004 WL 5235587 at *4 (citing *Gen. Tel. Co. v. EEOC*, 446
 22 U.S. 318, 330, 100 S. Ct. 1698, 64 L.Ed.2d 319 (1980)).

23 Based on information disclosed in Defendant’s responses through formal and
 24 informal discovery, there are approximately 3,142 class members between January
 25 2012 through November 20, 2014.² Following other cases in this Circuit, the
 26 numerosity requirement is thus satisfied. *See, e.g., Jordan v. Los Angeles County*, 669
 27 F.2d 1311, 1319 (9th Cir. 1982), *vacated and rem’d on other grounds*, 459 U.S. 810

28

² The parties will supplement this number prior to the court’s hearing on this motion.

1 (1982) (“we would be inclined to find the numerosity requirement in the present case
 2 satisfied solely on the basis of the number of ascertained class members, *i.e.* 39, 64
 3 and 71”); *Ashmus v. Calderon*, 935 F.Supp. 1048, 1064 (N.D. Cal. 1996) (certifying a
 4 class of 52 members).

5 **b. Commonality**

6 Under Rule 23(a)(2), a class must have sufficient commonality, which
 7 “requires the plaintiff to demonstrate that the class members have suffered the same
 8 injury.” *Wal-Mart Stores, Inc. v. Dukes*, 131 S. Ct. 2541, 2551, 180 L.Ed. 2d 374
 9 (2011) (quotation omitted). This requirement is construed “permissively.” *Legge*,
 10 2004 WL 5235587 at *5 (*citing Hanlon*, 150 F.3d at 1019). Commonality is
 11 evaluated as to whether the complaint truly “is capable of classwide resolution –
 12 which means that determination of its truth or falsity will resolve an issue that is
 13 central to the validity of each one of the claims in one stroke.” *Dukes*, 131 S.Ct. at
 14 2551.

15 “[C]ommonality is often found in consumer fraud and related actions where
 16 standardized documents and procedures are used. This is true for violations of FCRA
 17 and ECOA.” *Legge*, 2004 WL 5235587 at *5 (*citing Clark v. Experian Info.*
 18 *Solutions, Inc.*, 2002 U.S.Dist.LEXIS 20410, *11 (D.S.C. June 26, 2002) common
 19 questions predominate in FCRA action, including whether a “particular practice or
 20 policy of writing credit reports” was reasonable.)). Here, every Class member’s claim
 21 stems from Defendant’s alleged failure to provide them with a pre-adverse action
 22 notice prior to taking adverse action based on a consumer report in violation of the
 23 FCRA. 15 U.S.C. §1681b(b)(3)(A).

24 Commonality has been found in two virtually identical cases including claims
 25 for failure to provide pre-adverse action notice. *Reardon v. Closetmaid Corp.*, 2011
 26 U.S.Dist.LEXIS 45373, at *14 (“Here, there are numerous questions of law or fact
 27 common to the class. These include, but are not limited to....whether [defendant]
 28 relied on derogatory information in consumer reports to deny employment to the sub-

1 class members in violation of the FCRA...”); *Singleton*, 976 F.Supp.2d at 675
 2 (finding common question of “whether [defendant] violated the FCRA by failing to
 3 provide employees with copies of their consumer reports and pre-adverse action
 4 notice”).

5 **c. Typicality**

6 For similar reasons, Named Plaintiff’s representative claim satisfies the
 7 typicality requirement of Rule 23(a)(3). Typicality and commonality are similar and
 8 tend to merge. *Gen. Tel. Co. of Sw v. Falcon*, 457 U.S. 147, 157 n.13 (1982). “Under
 9 the rule’s permissive standards, representative claims are ‘typical’ if they are
 10 reasonably co-extensive with those of absent class members; they need not be
 11 substantially identical.” *Hanlon*, 150 F.3d at 1020; *accord Legge*, 2004 WL 5235587
 12 at *8 (“As a result of the uniformity with which [Defendant] treated its customers, the
 13 Plaintiffs’ experiences and claims in some ways are typical of those of the class.”). In
 14 the instant case, Plaintiff contends that each Class Member had an adverse action
 15 taken against them based on their consumer report, and that Defendant failed to
 16 provide them with a pre-adverse action notice prior to taking adverse action in
 17 violation of the FCRA. Plaintiff’s claims therefore are typical of the proposed class.

18 **d. Adequacy of Representation**

19 To make a determination on adequacy, the Court must evaluate both the
 20 Named Plaintiffs and their counsel:

21 Resolution of two questions determines legal adequacy: 1) do the named
 22 plaintiffs and their counsel have any conflicts of interests with other class
 23 members and 2) will the named plaintiffs and their counsel prosecute the action
 vigorously on behalf of the class?

24 *Hanlon*, 150 F.3d at 1020.

25 All factors support certification here. There is no conflict of interest that would
 26 prevent Named Plaintiff or Class Counsel from representing the proposed Class, and
 27 Named Plaintiff and Class Counsel have vigorously pursued the Class’s claims. Class
 28 Counsel are experienced class-action litigators who have successfully represented the
 Named Plaintiff and putative class in this litigation and settlement negotiations.

1 Information about the qualifications of Giradi Keese, the Law Offices of Devin H.
 2 Fok, and A New Way of Life are included in the declarations of John A. Girardi,
 3 Devin H. Fok, and Joshua E. Kim respectively.

5 **B. Rule 23(b)(3) Requirements**

6 The Settlement contemplates provisional class certification under Rule
 7 23(b)(3). If the elements of Rule 23(a) are satisfied, then a class action may be
 8 certified provided the court finds that certain other requirements under Rule 23(b)(3)
 9 are met: 1) questions of law or fact common to class members predominate over any
 10 questions affecting only individual members, and 2) a class action is superior to other
 11 available methods for fairly and efficiently adjudicating the controversy. Fed. R.Civ.
 12 P. 23(b)(3); *Hanlon*, 150 F.3d at 1022.

13 The “predominance inquiry tests whether proposed classes are sufficiently
 14 cohesive to warrant adjudication by representation.” *Amchem Prods.*, 521 U.S. at
 15 623. Predominance is similar to, but “far more demanding” than the commonality
 16 requirement. *Id.* at 623-24. The predominance requirement is satisfied because
 17 common questions present a “significant portion of the case” that can be resolved for
 18 all Class members in a single adjudication. *See Gutierrez v. Wells Fargo Bank, N.A.*,
 19 2008 W.L. 4279550, *14 (N.D. Cal. Sept. 11, 2008) (citing *Hanlon*, 150F.3d at 1019-
 20 22). As discussed in the commonality and typicality sections above, the most central
 21 issue in this litigation is common among all the prospective Class members and the
 22 Named Plaintiff. Moreover, it is Plaintiff’s contention that the elements of these
 23 nearly identical claims could be shown at trial through common evidence regarding
 24 Defendant’s alleged policies, procedures and practices for sending pre-adverse action
 25 notice.

26 Additionally, adjudicating the facts presented in this action on a class-wide
 27 basis would be superior to alternative methods of adjudication. “The superiority
 28 requirement is generally satisfied where there are ‘multiple claims for relatively small

1 individual sums.”” *Legge*, 2004 WL 5235587 at *12 (quoting *Local Joint Exec. Bd.*
 2 *Of Culinary/Bartender Trust Fund v. Las Vegas Sands, Inc.*, 244 F.3d 1152, 1163
 3 (9th Cir. 2001)). This is because “[w]ithout a class action, the costs of individual
 4 litigation as compared to the amount of damages may be prohibitively high,” or “the
 5 individual plaintiffs’ claims are so small that denying class certification would
 6 effectively preclude any recovery.” *Id.* (recognizing that a class action may not only
 7 be the superior method of adjudication of multiple claims with small damages, but
 8 may be the only realistic means for class members to adjudicate their claims).

9 The interests of the Class would not be better served by prosecuting their
 10 claims individually. *See* Fed. R. Civ. P. 23(b)(3)(A)-(B). Indeed, a class action is only
 11 feasible means by which individual applicants can effectively challenge Defendant’s
 12 conduct, given the relatively modest size of individual claims under the FCRA, which
 13 provides for statutory damages of only \$100-1,000 per violation³, and the vastly
 14 superior resources with which Defendant has to defend itself. It is therefore desirable
 15 to litigate the issues in this forum on a class-wide basis. *See id.*, at 23(b)(3)(C).

16 //

17 //

18 //

19 //

20 //

21 **C. The Proposed Settlement More Than Satisfies the Standard for**

23 ³ While the FCRA does provide for recovery of actual damages, 15 U.S.C. §1681o(a) (actual damages for negligent
 24 FCRA violation) and 1681n(a) (actual damages for willful FCRA violation), such damages may only be sought where
 25 the damage is result of the violation at issue. *See Caltabiano v. BSB Bank & Trust Co.*, 387 F.Supp.2d 135 (E.D.N.Y.
 26 2005) (debtor suing credit agencies unable to recover actual damages where loan-rate increase was based on market rate
 27 rather than credit report). Class members who perceive they have actual damages as a result of failing to receive pre-
 28 adverse action notice may opt-out of the Settlement. This ability to opt-out has been held to sufficiently protect those
 class members in similar cases. *See Egge v. Healthspan Services Co.*, 208 F.R.D. 265, 272 (D. Minn. 2002)
 (“[defendant’s] alleged concern that individual class members may be able to recover more in individual actions is
 adequately addressed by use of the Rule 23(b)(3) opt-out procedure.”) (quotation omitted); *Macarz v. Transworld*
Systems, Inc., 193 F.R.D.46, 55 (D. Conn. 2000); *Weber v. Goodman*, 9 F.Supp.2d 163,170, 171 (E.D.N.Y. 1998)
 (deciding a class action in an FDCPA case where individual claims could have resulted in recoveries of \$1,000 per
 individual was superior even though the class members would receive no more than \$2 in statutory damages for the
 defendant’s FDCPA violation).

1 **Preliminary Approval**

2 The proposed Settlement Agreement in this case, which provides for a non-
 3 reversionary monetary recovery of \$259,000 more than meets the standard for
 4 preliminary approval.

5 **a. The Settlement Is the Product of Serious, Informed, Non-**
 6 **Collusive Negotiations**

7 As recounted above, the settlement in this case was the result of arm's-length
 8 negotiations facilitated by an experienced and well-respected mediator after
 9 substantial pre-mediation discovery. "An "initial presumption of fairness is usually
 10 involved if the settlement is recommended by class counsel after arm's-length
 11 bargaining." *Riker v. Gibbons*, 2010 WL 4366012, at *2 (D. Nev. Oct. 28, 2010); *see*
 12 *also Hanlon*, 150 F.3d at 1027 (affirming approval of settlement after finding "no
 13 evidence to suggest that the settlement was negotiated in haste or in the absence of
 14 information illuminating the value of plaintiff's claims."). In this case, the seriousness
 15 of the negotiations is made clear by the fact that it required a mediation session, and
 16 several more months of post-mediation negotiations to reach agreement. This fact
 17 illustrates that neither side was overly eager to compromise their position in this case.

18 **b. The Settlement Has No Deficiencies**

19 First, notice will be sent to all consumers during the class period on whom a
 20 "flag" was disclosed in their employment consumer reports. A "flag" in a LexisNexis
 21 consumer report alerts Defendant to the existence of adverse information (e.g.,
 22 criminal history) prompting further action. This encompasses the entire universe of
 23 consumers upon whom pre-adverse action notice is required under the FCRA, 15
 24 U.S.C. §1681b(b)(3).

25 Although many of the individuals with "flags" on their consumer reports are
 26 ultimately hired (Defendant estimates a failure or no-hire rate of 39.01%), all
 27 consumers who were subject to a "flag" on their report will receive class notice. All
 28 consumers who check the box on the claim form indicating that they were not hired

1 because of their consumer report under the penalty of perjury and timely return the
 2 completed form will receive recovery. The claim form is not unduly burdensome as
 3 no additional documentation or evidence is required. *See Settlement Agreement, Ex.*
 4 *2.* The only additional information required is for consumers to put in their current
 5 contact information and the last four digits of their social security number as
 6 verification.

7 The totality of the settlement will be paid out; there is no reversion to the
 8 Defendant. All deductions from the settlement fund, such as attorney's fees,
 9 settlement administration expenses; and Named Plaintiff service awards require
 10 judicial approval, and the settlement is not contingent upon approval of the requested
 11 amounts.

12 **c. The Settlement Does Not Grant Preferential Treatment**

13 Preferential treatment is not a concern in this case. The settlement class is for
 14 the certification of a single class, with no sub-classes. Every class member will be
 15 treated equally, and have an equal opportunity to claim a share of the settlement fund.
 16 The settlement does call for a service award for the Named Plaintiff, but the award is
 17 subject to the Court's review and approval. Furthermore, the Ninth Circuit has
 18 recognized that service awards to named plaintiffs in a class action are permissible
 19 and do not render a settlement unfair or unreasonable. *See Stanton v. Boeing Co.*, 327
 20 F.3d 938, 977 (9th Cir. 2003); *Rodriguez v. W. Publ'g Corp.*, 563 F.3d 948, 958-69
 21 (9th Cir. 2009).

22 **d. The Settlement Is Adequate and Reasonable**

23 While the exact amount that each class member will recover is unknown until
 24 the number of claims filed is determined, the gross settlement amount of \$259,000 is
 25 substantial, and class members filing claims are likely to recover a substantial portion
 26 of what they could have recovered in litigation.

27 For a vast majority of the consumers, the adverse consumer report information
 28 that formed the basis of the "flags" were accurate. Therefore, Frito-Lay would have

1 been justified in denying employment. In litigation, the consumers whose reports
 2 contain accurate adverse information will not be able to recover any actual damages
 3 outside of the \$100 to \$1,000 statutory penalties.

4 Generally, a claim-in rate for FCRA cases is approximately 15%. If a similar
 5 rate is achieved in this case, the payout to claiming class members would likely to
 6 exceed \$100. In circumstances such as this, where a settlement fund is calculated to
 7 pay out in its entirety, and where claiming class members are likely to receive a good
 8 result, a settlement should be approved. *Gallucci v. Gonzales*, 12-57081 (9th Cir.,
 9 Feb. 24, 2015) (unpublished) (overruling objection to claims-made settlement when
 10 “the Settlement’s \$5 million common fund was intended to be – and by all accounts,
 11 is in fact – more than adequate to compensate all class members who submitted
 12 refund claims.”).

13 Moreover, the statutory penalty of \$100 to \$1,000 is available only if Plaintiff
 14 can establish willful violation of the FCRA. 15 U.S.C. §1681n(a)(1)(A). If the
 15 Defendant’s violation was at most negligent, recovery is limited to actual damages.
 16 See 15 U.S.C. §1681o(a)(1). In addition, the propriety of statutory penalties including
 17 the statutory penalty under the FCRA has been subject to numerous attacks. Recently,
 18 the United States Supreme Court granted *certiori* in *Spokeo, Inc. v. Robins*, No.13-
 19 1339, 2015 WL 1879778, at *1 (U.S. Apr. 27, 2015) to decide on whether a plaintiff
 20 may maintain standing in federal court based on a statutory violation authorizing
 21 statutory penalties alone and without actual damages.

22 Viewed in the context of the litigation risks faced, as well as the substantial
 23 delay, and costs that class members would have experienced in order to receive
 24 proceeds from an adversarially-obtained judgment, not to mention the judicial
 25 resources required, this settlement is in the best interests of the Plaintiff and the
 26 Settlement Class members, and should be approved.

27

28 **D. The Court Should Approve Dissemination of the Proposed Class Notice**

With this motion, Plaintiffs have provided two forms of proposed class notice all to be sent by first class mail. Fok Decl., Settlement, Ex. 1 and 2. These proposed notices include all of the information required by Fed. R. Civ. P. 23(c)(2)(B). The Long Form Notice contains details about the definition of the Class, the proposed Class Counsel, the size of the settlement fund, the methodology for opting out of or objecting to the settlement, the potential size of Plaintiff's request for attorney's fees, expenses, and class representative incentive awards, and the date and location of the final approval hearing. This notice program exceeds the requirements of Fed. R. Civ. P. 23, and should be approved.

VI. CONCLUSION

Based on the foregoing, Plaintiffs respectfully request this Court to grant approval to the proposed settlement.

DATED: October 14, 2015

DHF LAW, P.C.

By: /s/ Devin H. Fok
Devin H. Fok
Attorney for Plaintiff

234 E. Colorado Blvd. Floor 8
Pasadena, CA 91101
Ph: (888) 651-6411
Fax: (818) 484-2023
Email devin@devinfocklaw.com

E-FILING ATTESTATION

By his signature below, counsel for Plaintiff attests that he has on file all holographic signatures corresponding to any signatures indicated by a conformed signature (/s/) within this e-filed document and any document e-filed concurrently herewith.

DATED: October 14, 2015

DHF LAW, P.C.

By: /s/ Devin H. Fok

Devin H. Fok

Attorney for Plaintiff

234 E. Colorado Blvd. Floor 8
Pasadena, CA 91101
Ph: (888) 651-6411
Fax: (818) 484-2023
Email devin@devinfocklaw.com